

DESIGNED IN ITALY.
MADE IN INDIA.



NEW PUNTO PURE



PETROL PRICE STARTS ₹ 4,49,000/-*
DIESEL PRICE STARTS ₹ 5,49,000/-*

*Ex-showroom delhi

DRIVING A CAR FINALLY COMES DOWN TO
JUST THAT DRIVING, AND NOT JUST ITS
LOOKS OR ITS FEATURES. IMAGINE THEN,
A CAR THAT HAS ALL THAT, AND ALSO
MANAGES TO AMAZE YOU WITH ITS GREAT
RIDE AND HANDLING. PUNTO PURE GRIPS
AND GLIDES OVER ROADS, DELIGHTING
YOU WITH ITS DRIVABILITY PROWESS. SO
GO ON, EXPERIENCE THE PURE THRILL OF
DRIVING A FIAT.



PURE STYLE PURE DRIVE



It's not often that you come across a car
that looks like a dream and drives like one.
Made with Italian design sensibilities,
Punto Pure manages to be just that.

PURE BUILD PURE DRIVE



The thing about driving a Punto Pure is that it feels like you're finally driving a real car. With a strong build quality, and its aggressive presence on the road, it makes you feel safe, strong, and more than anything, it makes you happy every time you take it out for a spin.



PURE PUNTO

DRIVE

PURE



TECHNICAL SPECIFICATIONS

New Launch:	Fiat Punto Pure
Engine:	1.3 L Advanced Multi-jet Diesel/1.2 L FIRE Petrol
Transmission:	5 Speed Manual
Cylinder Capacity:	1248 CC/1172 CC
Max. Power @revs:	76ps@4000rpm/68ps@6000 rpm
Max. Torque @revs:	197Nm@1750rpm/96Nm@2500 rpm
Dimension (L x W x H) mm:	3987 x 1687 x 1495
Color:	Exotica Red
Key Features:	
Premium Quality Interiors	
Award winning Multi-jet diesel engine	
Programmable Follow Me Home Headlamps, My Car settings	
15" Alloy wheels	
Music System with CD, Mp3 Player	
Flat Blade wipers for clean and dry windshield	
Fire Prevention System	
Hydraulic Power Steering	

סיוחה

PURE

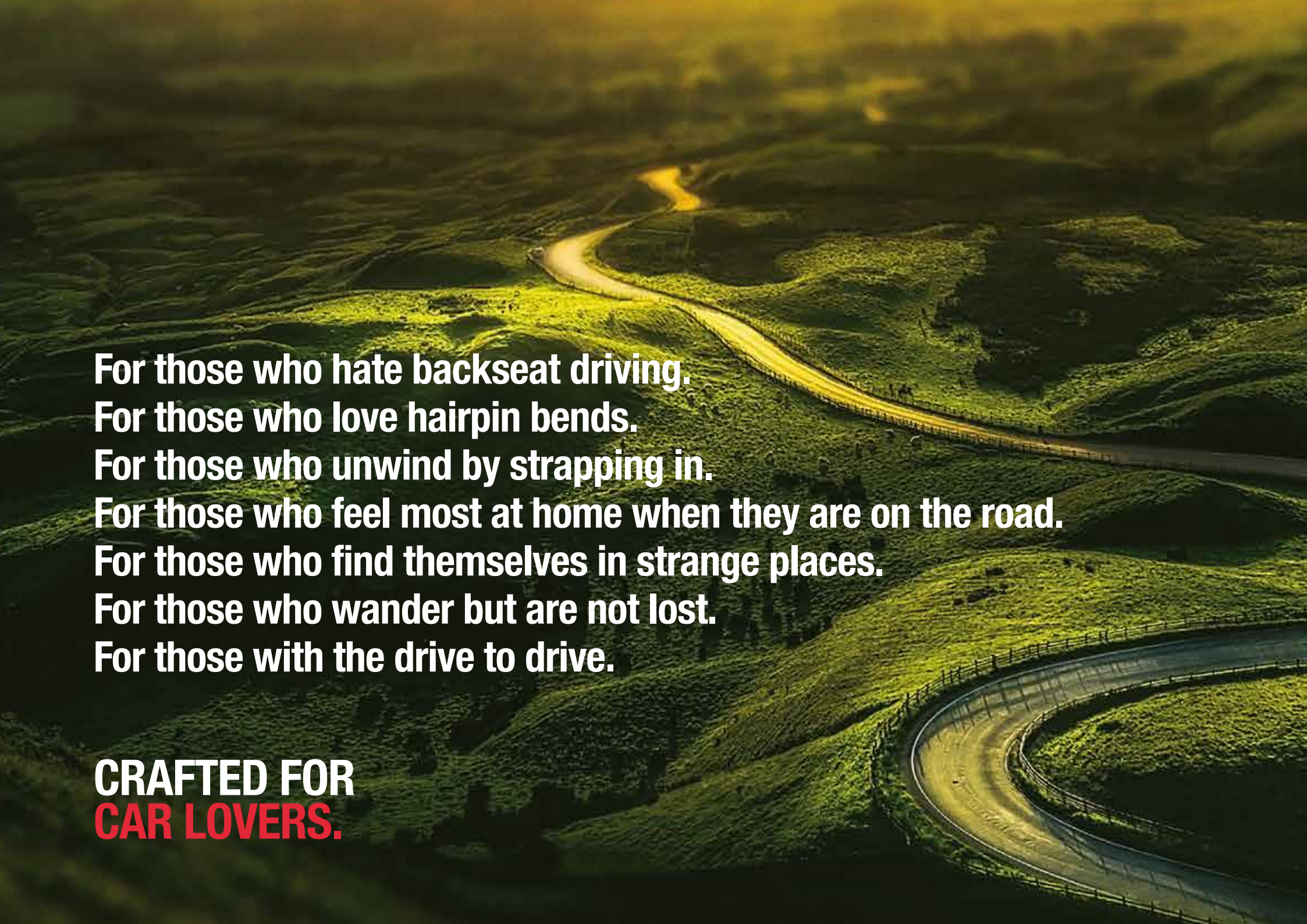


PURE
BUILD



STYLE
PURE



A high-angle, aerial photograph of a winding asphalt road that snakes through rolling green hills. The scene is captured during the "golden hour" of sunset or sunrise, with a warm, yellowish-gold light illuminating the landscape. The road features several sharp, hairpin bends and is bordered by dark wooden fences. The hills are covered in dense green vegetation, and the sky above is filled with soft, golden clouds. The overall mood is serene and evocative of a scenic drive.

**For those who hate backseat driving.
For those who love hairpin bends.
For those who unwind by strapping in.
For those who feel most at home when they are on the road.
For those who find themselves in strange places.
For those who wander but are not lost.
For those with the drive to drive.**

**CRAFTED FOR
CAR LOVERS.**



To test drive today, SMS FIAT to 54242 or Call 1800-209-5556



www.fiat-india.com

Disclaimer: FCA India Automobiles Private Limited reserves the right to change without notice the colors, prices, equipment specifications and models. Accessories shown in the pictures and features mentioned may not be part of standard equipment and could differ with variants. Actual color of vehicle and upholstery may differ due to printer limitations. *Conditions apply."